

Valentin Humez

Digital Project Manager

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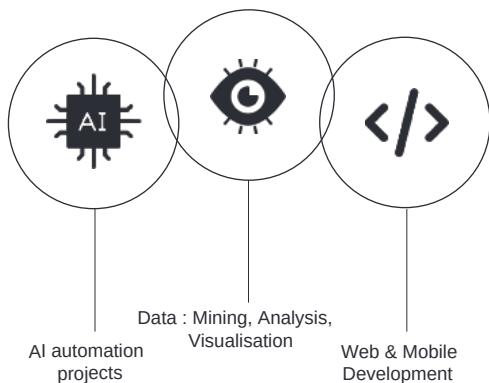
ABOUT

Curious and execution-oriented Digital Project Manager with 5 years of experience leading digital, data, CRM, e-commerce and IoT projects.

With a previous background in **web development**, I combine **business** and **project management** skills with hands-on technical knowledge in programming, APIs, data and automation.

More recently, I have been building **AI and automation projects** independently, using Python, FastAPI, n8n, Zapier and AI coding tools. I enjoy understanding how systems work and turning complex business needs into practical, scalable solutions.

EXPERTISE



TECHNICAL SKILLS

Programming & Data
Python · JavaScript · PHP · SQL · MySQL · HTML/CSS · FastAPI · APIs · Data Analysis · Power BI

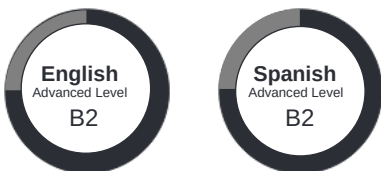
AI & Automation
AI Agents · AI-assisted development · n8n · Zapier · Brevo Automation · OCR

Web & E-commerce
React Native · WordPress · PrestaShop · Shopify

Cloud & Deployment
Cloudflare · Render · Vercel · EAS Build

Project Management
Digital Project Management · Agile · CRM · Data Strategy · IoT · E-commerce

LANGUAGES



WORK EXPERIENCE

5

2020 to 2025 Digital Project Manager IOT & CRM
Brandt Group / Strategic Marketing Unit

- Led CRM, data & analytics projects, including reporting and data visualisation initiatives.
- Managed e-commerce and IoT projects from requirements to delivery and continuous improvement.
- Coordinated internal and external teams across business, marketing and technical functions.
- Translated business needs into technical specifications, workflows and actionable solutions.
- Implemented process and marketing automation using Zapier and Brevo in an international environment.

2

2018 to 2020 Webmaster
Brandt Group / Brands Communication

- Managed websites for 4 brands across 20+ countries and multilingual markets.
- Developed and maintained frontend/backend solutions, databases, integrations and deployments.
- Built and rebuilt internal digital platforms, including the Group intranet.
- Coordinated digital requirements with marketing, communication and local teams.
- Tech stack: PHP, MySQL, JavaScript, HTML/CSS, WordPress, PrestaShop.

FEATURED PROJECTS

DIGSTER - Cross Platform Price Comparator

Solo built with Cursor AI, it uses FastAPI backend and integrates third party APIs to compare Uber like services. Render as server and Cloudflare workers for map tiles.

React Native OAuth FastAPI Cloud Deployment

Shopify Automation - Product price intelligence

Independently developed an automation platform using Python, web scraping, APIs and OCR to identify products, compare prices and variations across multiple sources, and automatically update Shopify prices.

Web Scraping Python OCR API Integrations

BACKGROUND



CERTIFICATIONS

